

●●● STYLE SPOTLIGHT ●●●

WHAT ARE MOST PEOPLE SURPRISED BY WHEN THEY COME INTO YOUR STORE?

BELEZA

a fair trade boutique
Sara Davis Dail

Our niche is the unique. People are delightfully surprised to find beautiful and unusual women's accessories when they come into Beleza for the first time. It's win/win shopping because shoppers find these great items at reasonable prices and leave with the knowledge that their purchases are helping people around the globe. Additionally, we custom make jewelry. If you have a necklace that needs earrings, if you need multiple matching or coordinating pieces for a bridal party, if you have a necklace that needs to be re-strung, Beleza is your destination!



OPULENCE OF SOUTHERN PINES

Tanda Jarest

What people are most surprised by when they come into Opulence of Southern Pines is that we have something for everyone, female, male, young or old. We have an excellent lingerie selection, children's bedding and gift items, lovely home fragrances and home cleaning products, and a huge surprise is our large men's section! And not only can you find something for everyone, but there is a price point to fit everyone's budget as well.



MONOGRAMS, INC.

Mary Virginia Liles



Our customers are surprised by our prices. We tell them that all our prices include monogramming and engraving.

They love that. They have also commented on the fact that we have a huge variety of items for every occasion in our gift store. And don't forget, we monogram things that you buy from other stores that don't offer the service. We do it all in-house! And that is a rare find.

J. ALANE'S

Julie Hendricks

Most people expect everything to be expensive but I have a pretty wide array of prices without compromising quality.

